



AMI Concludes Strong Year of Professional Education

Kendallville, Ind., December 8, 2010 – AMI Investment Management is strongly committed to education and research in order to maintain our focus and expertise in internally generated, fundamental investment analysis and superior client service. We believe that intelligent investing requires discipline in approach and a passion for learning. The firm's investment professionals rely on a wide range of inputs to formulate successful investment policies, including independent external research, conversations with private and public management teams, interaction with peers and contacts in the investment industry and attendance at well-respected conferences. This year, AMI's professionals attended several investment events that helped us formulate strategy and challenge our assumptions:

- In May, Mike and Jacob travelled to the Berkshire Hathaway Annual Shareholder's Meeting in Omaha, Nebraska. They had a chance to listen to Berkshire Hathaway CEO Warren Buffett and his partner Charlie Munger speak for over 6 hours on a wide range of topics related to economics and investing.
- In September, Jacob was able to attend the Financial Executive Alumni Conference (FEAC) at Notre Dame. At FEAC, Jacob heard from top executives in the private equity and venture capital arenas and interacted with principles from the Investment Office for the Notre Dame Endowment.
- In October, Jacob had the opportunity to participate in the Value Investing Congress in New York City. The Congress featured discussions with the industry's top value-oriented hedge fund managers.
- In October, David travelled to Boston for a conference that included presentations from the industry's top mutual fund managers. While there, David had a chance to meet individually with several leading investors.
- In November, Mike, Jacob and David travelled to Chicago for an industrials conference. The meeting featured management teams from nearly 100 leading industrial companies.

We believe that AMI's participation in such venues gives our clients an advantage in identifying investment strategies that increase the odds for long-term investment success. In addition, our client services team had a chance to attend two conferences that focused on leading technologies and services in the investment management industry. We will carry these educational experiences with us into 2011 as we deal with ongoing economic and financial challenges.

About AMI Investment Management

AMI Investment Management Inc., established in 1995 by Michael D. Axel, CFA, is an independently owned registered investment advisory firm that has been nationally ranked as a leading wealth advisor by *Bloomberg Wealth Manager Magazine*. The firm utilizes fundamental research and analysis in managing equity, fixed income and alternative investment portfolios for individuals and institutions.